

NEW ATTS.  
(in P. 10 & 11)

EDITORIAL.

1. As chill rains sweep across a strike beleaguered slowed-down and severely troubled United Kingdom PEOPLE explodes into the public's imagination.

2. More than ever before people in the U.K. are looking for stability, sanity, a firm foundation on which to build a better life and a better country. As times become more troubled there is an ever greater need for PEOPLE.

Looking around you, you can easily see where someone would be better off if he could communicate more easily, where he could lead a more desirable life if he could be free of life's problems, where someone would feel more himself without the sufferings and hostilities to which he is sometimes subjected.

The Empire's downfall, the gruesome facts of Britain's current insolvency and what this means to the "man in the street" are being concealed. The quality of our current social leadership is in question.

3. Now more than ever Briton's must fight for the right to be free

The events of the Second World War gave Briton's, in a moment of vital need, the ability to find their true stride and capability. The end of the war meant the end of the cause. England is presented with the dilemma of finding a new cause, a new inspiration capable of uniting its peoples into an equally forceful common effort.

The public experiences personal problems caused by lack of purpose and the inability to confront the realities of what one is really doing.

4. England is ready for a change. The large industrial areas, particularly, are turning to PEOPLE as the plight of working men and women becomes every day more alarming.

PEOPLE are crusading for Britain's 50,000,000 individuals who have a right to work and the dignity of reward. A crusade to provide a career and a future for everyone.

A persons first duty to everyone is to be himself, able to survive, able to lead his own destiny by the hand.

That persons next duty is to his fellows to be sure their ability can compare to the tasks imposed by the new state of things.

We have to learn to think and act fast enough to live in a disaster and make others live. To live to enjoy the fast pace of the future which may come.

5. Let us move to a new age. Forget the old. Face up to what will come. And let the dead yesterdays bury the philosophy of Authority and Capital Gains and Communist psychology cults. We need no longer be tied.

Perhaps a humanitarian world can exist. PEOPLE can lead the way.

6. Today can be ours. Tomorrow can come so let us be ready for it.

THE ELECTION. Votes cast.

Leeds N.E. : Clive R. Lord = 300 Against Labour, Liberal and Conservative

Liverpool West Derby: David Pascoe = 388 Against Labour, Liberal and Conservative

Hornchurch : Ben Percy Davis = 609 Against Labour, Liberal and Conservative & Comm.

Eye : Edward Goldsmith = 253 Against Labour, Liberal and Conservative

Birmingham Northfield : Mervyn Newman (Indep. PEOPLE) = 1232 against Labour Conservative and Communist.

Coventry N.E. : Alan Pickard = 1332 Against Labour, Conservative and Communist.

Coventry N.W. : Lesley Whittaker = 1550 against Labour and Conservative.

Disappointing? Not necessarily. Overall we did far better than independents did or usually do. We put the Communists (44 candidates) into 4th or 5th place and did as well if not better than the National Front (54 candidates).

Benefits? 1. Surprisingly we did break through the barriers on several occasions and got reasonable national press coverage. Local coverage where candidates stood was very good.

2. Many people were attracted to us as helpers/workers/members.

3. **Hundreds** more have written/phoned (still coming in) asking how they can become involved.

4. Co-operation and assistance was received from all members throughout the country in writing to local and national media. Publications and impact have resulted. THANK YOU ALL.

5. The effort and challenge has proved a great unifying influence.

6. The experience locally and nationally is invaluable. The lessons learnt will help us to win seats when we fight again.

7. The media are all now well aware of our existence and progress in obtaining publicity should prove easier.

8. Devon Area Group (a) Monitored performance of all local candidates to prepare ammunition for next time.

(b) Wrote local media

(c) sent out leaflets

(d) Is forming constituency groups in Totnes and

Torbay - WELL DONE!

9. A projection of the votes received suggests that throughout the country there are possibly  $\frac{1}{2}$  million people who would already support us.

#### WHAT NOW?

1. Debriefing for candidates and agents being held in next 14 days.

2. National conference being organised for May/June.

3. Continue to establish Area and Constituency groups throughout the country. Target still 600 constituency groups.

4. Use the experience gained to put members to work NOW

a. to collect/raise funds.

b. to establish/recruit election workers.

c. to prepare material, equipment and campaign for next election.

#### WHAT CAN YOU DO?

Call a meeting NOW

a. To pass on the information contained herein

b. To agree YOUR action plans from now on

c. To mobilise your forces to take immediate advantage of the impact and impetus which our movement has now achieved.

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