

Friends of the Earth
Soil Association
Noise Abatement
Abln. Factory Farming
Conservation Society
Vegetarian Society
C.P.R.E.
Family Planning Assoc.
OXFAM
Pre-retirement Assoc.
Community Action

Nat. Cncl of Churches.
Child Poverty Action
Ancient Monuments Soc.
World Community Assoc.
B.S.S.R.S.
World Federalists.
Christian Aid
C.N.D.
World Wild Life
Mental Health
Nat. Fed. Self Employed.
National Trust
Transport 2000
Henry Doubleday
Alternative Society
CoEnCo.
National Society of
Leisure Gardeners.
Peace Pledge Union.
Soc. of Herbalists.
Schools Eco Action.
Common Cause.

Ratepayers Assoc.
Third World First.
Future Studies Centre
Canal Societies.
Community Land Trust.
Vegan Society.
E.C.O.
Planned Parenthood.
Heathrow Anti-noise.
Coast Anti-Pollution.
Protection of Birds.
New Villages Assoc.
The Ecology Party.

Organisations with
similar/related aims.

THE CATALYST FOR ALTERNATIVES
AND ALL WHO SEEK TO LIVE IN
HARMONY WITH NATURE.

J.P. NARAYAN

DIGEST

Travel 2000

SHANGHAI SOCIETY

A HUMANE WORLD

ARTICLES

COLD WATER WASH
..the unfolding plan

POLITICS

Socialism & Dictatorship
Communism

REPORTS

New Economic Order



Diary

NO CHANGE to Publicise here. Details to 'Future Events' Please.

November

- 1st Ecology Party Regional Conference.
8 - 9 Home Based Education, Lower Shaw Farm, Swindon.
15 - 16 "Industry, the Community & Alternative Technology" Conference, Bradford. Details from Future Studies Centre, 15 Kelso Road, Leeds.
21 - 24 First World Congress & World Exhibition of Survival, International Rogier Centre, Brussels (Soft Energy, Biological Agriculture; Non Violence, Nuclear Power, Health Food, Natural Medicine, Antivivisection etc.) Details from Rue Vandebussche 54, 1030 Brussels.
21 - 23 Vegan Society A.G.M. Boscombe United Reform Church, Christchurch Road, Boscombe, Bournemouth.
26 Soil Association A.G.M. Royal Commonwealth Society, Northumberland Ave, London, Speaker Dr. J. Lambert Mount.
29 "Turning Point" Conference. 10.00 a.m. - 10.00 p.m. Conway Hall, Red Lion Square, London.

December

- 3 - 5 "Towards Alternatives in Health" Lower Shaw Farm, Swindon.
5 - 7 LOBBYING. A training weekend. Dartmouth House, London.
13 International Peace Conference, Conway Hall, Red Lion Square, London.

February

- 20 - 22 "Learning and Communicating " Dartmouth House, London

IN BRIEF

SAN FRANCISCO A US\$40 million five-year loan to help finance iron ore industrialisation projects of the Brazilian government owned Cia. Vale do Rio Doce, the world's biggest exporter of iron ore. The loan was raised by a consortium of 21 banks, led by Wells Fargo, and including the Iran Overseas Investment Bank and Rothschild Intercontinental Bank.

CHRYSLER U.S.A. have developed an exhaust extraction system (gas convertor) which they claim cuts pollution by 50%

SPAIN is to grant a credit of US\$150 million to help develop exports of Spanish steel-making plant to Brasil.

JAPAN The industrial giant TOYOTA provides half of the commission control equipment for Japanese industry.

CARS TO KUWAIT General Motors' Brazilian company has shipped 250 cars to Kuwait

AN AMERICAN father had a vasectomy after placing some of his sperm in a sperm bank as a precaution. The bank accidentally destroyed it. He is now suing them for \$5,000,000. Meanwhile in **INDIA** fathers are encouraged to sell their fertility for a £7 incentive.

planning to revive blueprints for the establishment of a huge steel mill complex in Brasil.

BACTERIA AND HUMANS: A Georgetown (U.S.A.) University study in collaboration with the National Institutes of Health shows that some chemical compounds used to preserve beverages and canned and frozen foods are found to be harmful to human cells. The laboratory study showed that some food additives act just as strongly against human and animal cells as they do against bacteria.

FRENCH HYPERMARKETS Carrefour, the leading French supermarket group, is opening its first hypermarket in Brasil, near Rio de Janeiro, in January 1976, and in the following November another hypermarket near Brasilia.

PESTICIDE WARNING: The Ministry of Agriculture is re-examining a new pesticide called TRITHION after the death of 700 wild geese feeding on fields of treated wheat in Perthshire and the Humber Estuary.

**Hedgehog hand carding
and
spinning
equipment**



T. J. Wilcocks
WHEATCROFT
ITCHINGFIELD
HORSHAM, SUSSEX
Stinfeld (040374) 346

Actions Speak Louder

KEEPING A PIG makes one realise what a nation of wastes we are. "Waste not want not" is the old saying and there's a lot of truth in it. There is waste in industry, in the home and in farming. It seems that the larger and more prosperous a farm becomes, so proportionately more is allowed to go to waste, whereas a small farm has to make do and utilise practically everything.

Strong words maybe, but if the spilt feed were swept up, or the bales of valuable feed straw and hay not left to the weather and if paper sacks were bundled up and sent back for re-use or re-cycling, this would all help in a small way.

PLEASE send news clips which you feel could be useful or should be made more widely known. - Editor.

HUMAN ALTERNATIVES

A young man of our Society once said to a woman parading a "real fur" coat - "Do you realise that the first owner of that coat was murdered in it?" "Farming" of fur bearing animals, often involves violent painful death. Neck breaking, strychnine and electrocution can be followed by the skinning of conscious though motionless animals. The South West Africa Karajul Board, comprising 2,500 breeders producing 4½ million persian lamb skins a year, adopt the practice of beating the mother sheep to enforce the premature birth of the lambs which are then skinned alive.

WHAT CAN YOU DO?

Cont from October issue....

It is important to find ways of responsibly and reasonably rejecting the life style of affluence.

11. Avoid beauty preparations, soaps and other articles made from animal
12. Determine to face your lifefree from the use of products of cruelty.
13. Spread your knowledge and example far and wide.
14. Create a communal form of living or sharing life. It needn't be a live in, but consider filling some needs in communal or co-operative fashion.
15. Form a food Co-op, one of the most obvious examples of 14 above.
16. Don't go into debt if you can possibly avoid it. People were hung for usury in the middle ages for what is customary interest rates today. If you must borrow, rate-shop and try to join a credit union, which has the best possible deal.

projects

places

PEOPLE

J.P. and the movement for social justice.

Taken from "The Sky Darkens Over India" published by the FREE J.P. CAMPAIGN.

Frankenstein Society.

Human society has so grown that we have the complex industrial civilisations of today, with great human forests that are called cities, with economic and social relationships that are utterly impersonal and non-lifegiving, with modes of work that are irksome and bereft of joy and opportunities of creativity and that have the sole criterion of productivity and efficiency to recommend them. Science has turned the whole world into a neighbourhood, but the modern civilisation has turned even neighbours into strangers. Such a complex and top heavy society cannot but be a haven for beurocrats, managers, technocrats, statistis. Such a society cannot be a home for brothers and sisters to live together, Socialists, in the name of science, production, efficiency, standard of living and other hallowed shibboleths have accepted this whole Frankenstein of a society - lock, stock and barrel - and hope, by adding public ownership to it, to make it socialist. I submit that in such a society the very breath of socialism would be hard to draw.

Self-government, self-management, mutual co-operation and sharing, equality, freedom, brotherhood - all could be practised and developed far better if people lived in small communities - Jayapakash Narayan

JP THE MAN

Kushwant Singh

... How does Narayan propose to gain acceptance for such ideas - what he calls his goal of "good government and a better form of democracy"?

His program of action is one of moral suasion on a mass scale. He calls on his followers to engage in gherao (laying siege), dharna (sit-ins) and protest fasts. He has exhorted the sons and daughters of corrupt officials, businessmen and big farmers to undertake 12-hour fasts in their homes to make their elders change their ways.3

While asking the people to "face lathis (police sticks) and bullets, fill the jails and suffer their properties to be attached," he has warned against any retaliation or recourse to violence. "Arson and loot do not make a revolution," he says. "We must return to Gandhi"...

... Holding on, in his confused state to the goal of throwing off British rule, Narayan climbed over the prison wall with a rope made of prisoners' dhotis and threw himself into organising an underground movement that harassed the British authorities with train wrecks, strikes, riots and sabotage. His name in India became a legend. And oddly enough, by the time he was caught and jailed again, his experience of violence, with the voice of the Mahatma still in his ears, brought him around to the view that the use of force to gain one's ends was wrong. A free man in 1947 - and India a free nation -

Narayan was favoured by Gandhi for the presidency of the National Congress, but Nehru, seeing a rival, blocked the proposal. After Gandhi's assassination, Nehru invited Narayan to join his cabinet but Narayan declined. In 1953, after a three-week fast in Poona "to think it over", he publicly renounced Marxism. "It did not," he explained, "offer me an answer to the question: Why should a man be good?"...

JP's REVOLUTION - Colin Hodgetts.

To Sarvodaya the State is inherently a coercive instrument in society and is therefore more likely to serve the power urges of organised groups than usher in a community wherein the welfare of one was the concern of all...

...The success of this revolution is not dependent on spelling out detailed policies and programmes. That is the concern of the political elite. All parties have produced attractive programmes and failed to implement them, which is why the people distrust politicians and parties...

The objectives of the movement are to be thought of in terms of the people and not in terms of 'isms' or political, economic and social theories. Ideological systems have a way of changing their basic character when faced with social realities and practical tasks of revolution-making and post-revolutionary reconstruction. JP points out that committed Marxists have come out with contradictory interpretations of Marxism. "I consider that given certain value commitments and certain goals, problem-solving and social reconstruction are a serious scientific task... there can be no dogmatism about the means and provided the goals and the values are kept clearly in view, these means can be altered by experience..."

...Through the establishment of Janata Sarkar (People's government) from the village level up to Block (subdistrict) level the movement is trying to achieve a devolution of power, authority and decision-making. JP intends to make the Janata Sarkars a permanent part of the democratic structure with statutory powers...

Disrupted Democracy by Geoffrey Ostergaard

...Shortly before his death, Gandhi advised his closest followers to keep out of politics: "Politics today have become corrupt. Anybody who goes into them is contaminated." And in a remarkable Last Will and Testament, written on the eve of his assassination, he argued that, political independence having been achieved, the work of the Congress was done. It should, therefore, disband as a political party and flower again in the form of an association of servants of the people who would set themselves tasks of completing his work - bringing swaraj to the villages, "the real India" in which 80% of the people still live...

... Freedom has become a passion of life with me and I shall not see it compromised for bread, for power, for security, for prosperity, for the glory of the state or for anything else.

The Alternative - Edward Goldsmith.

... By doing this Mrs. Indira Gandhi has played into the hands of her opponents, just as did the Viceregal Government each time that it arrested Mahatma Gandhi, for experience has shown that there is no better way to alienate public sympathy than by arresting selfless patriots, and no more effective way to mobilise it than by contriving to be arrested. Indeed we are living a historic moment, for what Mrs. Gandhi has actually achieved is to set into motion a new Satyagraha (non-violent resistance) campaign - this time against herself and what she stands for...

...The Gandhian Social Philosophy is very profound and very beautiful, and provides a complete blueprint for life in a decentralised rural society, living in harmony with its environment. Unfortunately it was never applied, for when Nehru came to power he repudiated it, and pursued instead the policies of westernisation and industrialisation initiated by the British Raj...

... Why are they so misguided? This should be evident from but two considerations. Eighty per cent of India's population of 600,000,000 people lives in the villages - some 480,000,000 of them - in which the only visible benefits of modern technology are the odd bicycle and Singer sewing machine...

...Where would the resources come from for building and maintaining these massive cities? They can only come from the countryside, which must thereby be systematically pillaged on an even greater scale than is the case today, to obtain the land, building materials, lumber, food and water required for so gigantic an enterprise...

...Indeed if JP's policies were adopted there would be no urban proletariat - India would become instead the association of village republics which Gandhi dreamed of - the foundations of which Vinoba and JP have struggled for thirty years to lay down...

...In the current sense of the terms JP's movement is neither 'right wing' nor 'left wing'. Its principles transcend these crude classifications. If anything it can be related to the anarchistic tradition of Kropotkin, Bakunin, Proudhon and Tolstoy (Gandhi, an admirer of Tolstoy, described himself as a philosophical anarchist) as well as to the new Ecology Movement, The need for a new ideology is apparent since we are living in an ideological vacuum. Western Liberal Democracy has nothing to offer, and is unlikely to survive the next decade in any major country. Nor has Russian communism which provides but an alternative pattern for living in an industrial society - and has little relevance to a world trying desperately to negotiate the transition to the post-industrial age. Maoism is more attractive. The Chinese have undoubtedly solved many of the practical problems of decentralised living. But the human being is still regarded by them, in economic terms, as an animal whose main functions are to produce and to consume. The goals of the Chinese State appear to be basically those of our present Industrial world...

ALLIANCE is sent FREE to all full members of the Ecology Party.
ALLIANCE is sold on subscription £3.75 p.a. for 10 issues (£3.25 to listed organisations).
SUPPORT ALLIANCE NOW.
ALLIANCE SUPPORTS YOU.

YOUR ADVERTISEMENT could appear here for as little as 50p - Tell people what you do.

Millions in the third World starve while their land and labour grows feed for our animals and non-essentials for us. Britain could be self sufficient on a truly economical, humane, healthy vegan diet. Send for "First Hand : First Rate" with 6 dozen ideas and recipes plus notes on self-sufficiency gardening. 40p post free or send stamp for free leaflets. Vegan Society, Dept F47 Highlands Road, Leatherhead, Surrey.

REPORTS

Commonwealth finance ministers' reaction to 'Wise Ten's' proposals relating to new economic order

By Derek Ingram.

Georgetown, Guyana.

In round one of what will be an almost continuous series of international discussions on economic relations between rich and poor leading to UNCTAD Four in Nairobi next May, the developing countries played it cool and did not really get too much reward for their pains.

The fault lies not with the conference itself nor with the Commonwealth as an association but in the fact that three of the developed countries did not show the political will and sincerity of purpose required of them. The Commonwealth had once showed itself to be a microcosm of the world and in that role again showed its value. But if, as the Indians said afterwards, the political will was missing here it follows that it may also be lacking on other international platforms.

All this does not bode well for the developing world's hopes of measures that in the near future will lead even to a modest transfer of wealth from the industrialized countries.

What was achieved at Georgetown was endorsement of the 47-page report, the rush, interim product (written in 80 days) of the group of experts from ten countries chaired by Grenada-born Mr. Alistair McIntyre, Secretary General of the Caribbean Community. The report's significance is that it is the first jointly produced on the subject by a group from rich and poor (and in between) countries.

Publishers invited to submit books, booklets, e.t.c. for review and to advertise them in these columns

its recommendations - they include proposals on indexation, buffer stock, debt relief, increased aid, transfer of technology, and changed voting rights in bodies like the World Bank and IMF - do not go out into the world with the whole-hearted support of the 34 Commonwealth countries.

British sticking points

The British sticking points on the recommendations include:

Indexation - the automatic linking of the prices of goods imported from the rich with the prices of goods exported by the poor. They say it is impractical.

Adoption of the 0.7 per cent of GNP target for aid. They say it is unrealistic at the present time.

Increased voting rights for the developing countries in world financial organizations. They say they should reflect the size of a government's contributions. (In this way the oil countries look like getting increased voting rights while the developing countries stand still).

Britain, while praising the report as a whole, sees its most critical recommendations as out of line with European Economic Community thinking, and the attitudes of Australia and even of Canada differed only in the degree of gloss on their Ministers' speeches. New Zealand, alone of the Commonwealth's developed four, was prepared for the report to be published without any rider, though it, to, had reservations.

The Ten now have the go-ahead to look into such other subjects as invisibles like tourism, shipping, banking and insurance; population policies; the role of foreign private investment and industrial co-operation; and the problems of middle income developing countries such as those in the Caribbean.

INDEPENDENT COMMITTEE FOR ENVIRONMENTAL POLLUTION

APPEAL FOR FUNDS AND INFORMATION.

Anyone with relevant information or who can assist the commission please contact Peter Bunyard Lawellan, Withiel, Bodmin, Cornwall.

FUNDS please to Treasurer, c/o New Buildings Trinity Street, Coventry.

Book Review

The **NO COOKING FRUITARIAN RECIPE BOOK** by Sheila Andrews. Thorson's Publishers Ltd., Wellingborough, Northants.

This is a delightfully presented book, well set out and attractively illustrated by Graham Lester. It contains nearly two hundred ways of dealing with fruits without cooking them:- cocktails and soups, creams and blancmanges, dressings and toppings as well as fruit salads and many kinds of original arrangements and combinations. An enthusiastic Foreword by Greg Cowan, himself a Fruitarian, and an Introduction and Appendices by Sheila Andrews, present Fruitarianism as an attractive and practical way of life. It will make many want to find out more about it but there are objectives. We hope to carry an article on the subject in our next issue. Meanwhile, many - even vegetarians - will want to try out some of Sheila's ideas, especially for party occasions - Kathleen Jannaway. **USES AND ABUSES of the COUNTRYSIDE** by Trudy Jackson. A Workers Educational Association Publication, Temple House, 9 Upper Berkley St, London W1H 8BY 25p.&p. Price 50p

An excellent series of rules. The first half in particular could just as well have been termed "Pollution" in the U.K. In a straight forward and factual way Trudy Jackson socks out the facts. Briefly she outlines Neolithic, Bronze Age, Celtic, Roman, Saxon and Norman influence with nature. Concisely she covers civilisations march through Agriculture and Industrial to the Chemical Revolution. Pesticides, Herbicides and fertilisers are grouped with intensive farming, the food chain and the new agricultural landscape. Industrial development, waste disposal and reclamation are shown in focus with the electricity industry, nuclear power meanwhile travel by private car is increasing steadily and already has an 80% share of all travel in Britain.

A new study of Britain's travel shows some trends developing in ways which may cause alarm, even though all the calculations have deliberately been done on the most conservative basis.

growth, Coasts and Leisure receive much the same treatment. Whether intentional or not I received the distinct impression that expanding public access to and usage of the countryside and the pattern of expanding organisations guarding their various sectional interest, was in itself an additional form of pollution.

Trudy Jackson does not attempt to put forward either argument or solution. Her notes are informative and to the point. If anything possibly a little too much so. However for anyone who requires a fast insight into these subjects this is certainly the answer. An ideal booklet for your reference shelf.

- KMB

DIGEST

TRAVEL 2000

by Madge Dugdale.

If current trends continue, motor cycles and push bikes will disappear from our roads during the eighties, and private motoring will more than double before the end of this century. Rail travel will be halved and will account for only 22 miles out of every thousand travelled by the year 2000. Domestic air travel, on the other hand, will increase five fold.

Over the past 15 years the population of Britain has increased by only 6% but the movement of people has increased by nearly 80%, measured on a passenger mileage basis. Additionally our modes of travel within Britain are changing: travel by rail and by public road vehicles is decreasing, but domestic air transport has trebled in 15 years, though this is still only a small part of our home travel

and already has an 80%

Around 297,000 million passenger miles in (or on) some sort of vehicle. This amounts to an average of 5,450 miles per person - man or woman, and throughout all our seven ages, from carrycot to the bath-chair. For every thousand of the total 297,000 million passenger-miles, only five miles are by domestic air travel, about 71 miles are by rail, 110 miles by public road transport and 812 miles are by private road vehicle.- of which 801 miles are by car, six by motor bike and barely five by pedal cycle.

If current trends do continue unchanged to the end of the century, Britain's 57½ million people can expect to travel 535,000 million passenger-miles within Britain (or an average of 9,320 miles per person). For every 1000 miles five will still be by air, only 22 by rail and 37 by bus or coach, leaving 936 miles by private car. Motor cycles will have disappeared from our roads in 1988, having managed to survive pedal cycles by seven years.

The changes over the past 15 years and the likely changes if current trends continue are summarised as shown in the tables:

MILLION PASSENGER MILES PER YEAR	1960	1975	1990	2000
Total of models	166000	297000	438000	535000
Domestic Air	500	1500	2200	2700
Rail	24800	21300	16800	11900
Bus and Coach	43900	32700	24700	19900
Private car	83200	238100	394700	500900
Motor Cycle	6200	1800	-	-
Pedal Cycle	7500	1400	-	-

The increase of travel within the country, indicated in the table, is quite separate from any journeys outside the U.K. Overseas travel will increase even more, to 208% by the year 2000.

These then are the trends, calculated objectively and conservatively. If forecasts are to be made, subjective reasoning needs to be introduced. For instance is there going to be a ceiling to the number of cars and taxis licensed? Will the increasing cost of petrol finally discourage the motorist (there have been checks to mileage previously, but the trend has recovered, and it has been assumed this is happening again)? Will strikes of operatives change the trends?

Can we really allow motor cycles to disappear from our roads? The trends strongly indicate the disappearance.

Can Britons and Britain withstand the amount of travelling implied by the current trends? The human frame already seems to have proved itself capable of adapting to changes in both distance and mode of travel so Britons will probably manage to adapt to the increase in travel even though the prospects may seem horrifying to us now.

Then how about Britain? Road mileage is probably the limiting factor that must be examined by forecasters. This is going to increase only by 15% during the next 25 years, unless current trends are changed. It is true that our mileage of motorways will increase more rapidly, but these will still only supply less than 1½% of our total road mileage - or perhaps of our traffic-lane mileage.

In comparison with a 15% increase in road mileage, the total road passenger traffic will increase by 90%, and this apart from any possible increase in goods traffic by road (which would need to be the subject of a separate research study). At present 12% of road passenger transport is by public transport, but by the year 2000 only 4% will be by buses and coaches: it is not worth meditating on the amount of extra road space which is taken up when the equivalent of a single bus load of passengers are transported by private cars. The continuation of current trends suggests many buses and coaches will be taken off the road and replaced by private cars.

These are the results suggested by continuing current trends of Britain's domestic travel - trends which are already happening and which will probably continue unless something is done to change them. Trends are not predictions or forecasts, for trends are calculated objectively while forecasts are made subjectively.

Within the Shanghai municipality, 200 agricultural communes provide all the vegetables and much of the grain needed to feed its enormous population of 10 million. Gone are the opium dens, disfigured beggars, the homeless sleeping out in filthy gutters, brothels, shanty towns and the armies of unemployed in search of work.

Uncontrolled urban growth is a thing of the past in Shanghai. An extensive programme of birth control, combined with pressure on young people to delay marriage until they reach their late twenties, has reduced the increase in birth rate to the very low figure of 0.7%.

Many Chinese, it is true prefer to live in cities. But because of the expansion of services in the rural areas, and the transformation that has taken place in the countryside since the Communists took power, there is not the same 'push' into the towns. Restrictions, in any case, make such migration difficult: to move to Shanghai requires the approval of the municipal Revolutionary Committee and this is normally only granted in cases where a worker's skill is indispensable.

Shanghai's population is actually falling - some reports suggest by as much as 100,000 a year - and much of this is due to an exodus of young people. Since the Cultural Revolution almost a million of the city's youth have gone to the countryside. Some have settled permanently on agricultural communes - although most have returned after a few months in the fields - and this has kept down Shanghai's population. That is not, however, the aim behind this movement of young people: it is to give the urban youth an opportunity to understand conditions faced by China's 500 million peasants, as well as to provide the rural population with a source of educated manpower.

ADVERTISING: For other organisations and ecologically sound products is invited. Cost is only 2p per word or £1 per col. inch.

BLUEPRINT FOR A HUMANE WORLD - Serena Coles.

A truly humane world will have no animal slaves and prisoners, no slaughterhouses, no unspeakable crimes perpetuated against defenceless creatures behind closed doors. The vegan system of agriculture will produce enough food and other necessities for its enlightened people from comparatively little land, so there will be wide acreage left for wild life where animals will roam free. Man will use his skills and understanding in their services.

Some compassionate, enlightened people hold back from veganism for fear of the effect on their health. Such fears are now groundless. The early difficulties of the first vegans have been overcome. The experiences of thirty years, checked by clinical investigations, show that no ingredients of animal origin are necessary in human nutrition, for the healthy development of babies and children or for mental and physical health into vigorous old age.

Milk of any kind is unnecessary after weaning. Its use tends to deprive the body of the roughage important for the avoidance of such ills as appendicitis, diverticulitis, some cancers and heart diseases. Animal milk, cream, butter, cheese - are associated with high cholesterol levels and heart attacks, with catarrh, migraine, higher death rate from myocardial infarction and other hazards.

ulation explosion - that of the animals deliberately bred by man. The earth cannot possibly support this double burden. Farm animals eat five times as much plant food as man and only comparatively little is made available to man as meat, milk and other animal products. Much publicity has been given lately to the waste of grain in meat production: little has been said of the high protein food, much of it grown in developing countries, that goes to keep cows in milk all year round.

The poor creatures deliberately bred and malformed for maximum exploitation, millions with no prospect of joy or significance in their factory farm existence, also compete with man for water, air, buildings, fuel, power, transport and vastly expensive research facilities. The toll they take of man's time, labour, brain power and skill in their breeding, feeding, care, medication and slaughter is immense. Bernard Shaw spoke truly of "man's endless slavery to the animals he exploits". It is sad to see young people today going in for self-sufficiency projects taking on this burden. Many are quite unprepared for the stamping on their compassion which is required when the time comes to send the unwanted babies or the unprofitably-old animals to the slaughterhouse.

In a vegan world, fruits, vegetables and cereals would be grown in small fields in proper rotation. They would be surrounded with fruit and nut trees to give protection, check erosion and create micro-climates. Plant composting and green manured techniques would be used to maintain fertility and, in some way, with adequate precautions, human excreta would be returned to the soil instead of being sent to pollute the sea. Fairly shared and with good conditions and adequate tools, it need be a burden to no-one. Such vitally important work would be accorded the respect it merits. Men would live in societies small enough to enable them to relate to each other and meet each other's needs - to share each other's difficulties, sorrows and joys.

Dust bowels and deserts like the Sahara would be reclaimed by re-afforestation, and huge areas, now being given over to wasteful meat and milk production, would be released for wild life and regeneration into areas of beauty to nurture man's spirit. Man's widespread destruction of the forest to make way for the grazing animals who prevent its regrowth, is now and has been throughout history his greatest crime against the health of the environment. It results in floods and droughts, soil erosion and the creation of deserts. Most of the areas recommended for sheep production could grow trees and, with careful planning, many other areas too. Trees can supply timber for so many of man's needs from "the cradle to the grave" and are a renewable source of fuel. Trees regulate the water supply, helping to keep that precious resource available for other forms of life. They check soil erosion and help to prevent both flood and drought.

Only age old habits, fear of being different, ignorance of alternatives, hinder progress along the road to humane living. With those who are already vegetarians lies very specially the responsibility to lead the way to the humane world - to the New Age, where the level of joy and creativity glimpsed by the world's greed prophets will be reached. When all creatures will live in harmony together and evolve in accordance with truth.

10 **ALLIANCE** needs the support of more advertisers and subscribers. Can YOU help find them? Take extra copies for sale or return. Get YOUR group or firm to place a trial run of 3 advertisements. Thanks.

cold water washing ARTICLES

- A. Wilks.

My paternal grandmother lived on the Isle of Wight and my mother told me that she noted that the family washing there was always done with cold water. The things were made wet, rubbed with some soap (called Pearslnapha), left overnight, rolled up, rinsed in cold water the next day, and hung out to dry on the bushes. The washing was always spotless and shining white. My parental grandfather was a non-Conformist Minister at Laxey, I.O.W. and his gleaming white linen was what impressed my Mother when she visited them.

If so marvellous, why did this not catch on? What was the snag? Both these grandparents died of cancer, so was it possible that this stuff might have been poisonous in some way?

Of course if washing could be done effectively and efficiently with cold water it would save an enormous amount of energy and money. How much do we rely on the heat of the water to render the articles moderately hygienic? I'm not fussy about a few germs, but I would not like the full quote of germs on every article to survive intact the washing process all the same.

If there were a good idea that saved fuel, it is just possible that some vested interests might get it suppressed for that very reason. It was always said that detergents were suppressed by Unilver for years and years until war-time use made it no longer possible to keep the secret! Likewise I am assured that in the old L.L.C. pre-War, no school was permitted to change from gas lighting to electric lighting by an agreement between the education authorities and the gas industry! Only during the last War did this get broken. It could happen.

What sort of stuff would do this cold water cleaning? What would be the

principles on which it worked? What would be the nature of the stuff relative to its toxicity and/or its effect when put into the drainage system and eventually out into our rivers and sea?

Obviously cold water washing can work. I have a little magazine, one of a series, published in 1924 called Peoples of All Nations, and the issue describing Wales and the Welsh shows women still doing their washing in the river in North Wales with the caption "Modern laundry methods make little headway in North Wales, and many a thrifty housewife resorts to the nearest stream on washing day, and there is a photograph of about six or seven of them doing it. What did they use for soap? Not just rubbing on stones still surely? The picture is not clear enough to see what they are using.

I am not suggesting we go back to washing in the rivers, but it does show that cold water washing can work! It is, of course, practised throughout the world according to reports.

If cold water and hot water soap substitutes are both on sale in the USA why do not the cold water ones oust the hot water ones?

I have always assumed that efficient rinsing after washing is essential, otherwise dirty water remains in the clothes; and the warm water rinsing is MUCH more efficient than cold water rinsing. If I am right, there would be some saving if I washed in cold but not much if I still rinsed in warm, since I use a lot of water in the rinsing process. I do have an automatic machine, but only a washing machine which leaves us to do the rinsing, but most automatics work on the same principle.

Doing the laundry takes up so much of our expenditure and to keep the clothes, etc., clean without wearing them out too much makes such a difference to our budgeting, that I feel this

SOME PRACTICAL SUGGESTIONS FOR IMPLEMENTING THE UNFOLDING PLAN

by Johan Quanier

We have now entered a new period in the history of man. From now until the year 2000 we will witness the most critical, fateful, challenging, the most exciting and most dangerous era that mankind has ever been through.

When someone of the stature of President Valery Giscard d'Estaing of France announces, "The world is unhappy. It is unhappy because it does not know where it is going, and senses that if it did know it would be to discover that it was heading towards catastrophe...the crisis of the world today is a lasting crisis...the great curves that describe the future in our times all lead to catastrophe", and later when he says that his role is to try and manage the unforeseeable, we can all reflect on the seriousness of human affairs around us.

We recognise that there exists a Plan for Humanity as well as the Plant and Animal Kingdom. If this is so, then we are by no means bereft of vision and hope, as many people have come to believe. It is easy to become confused by rapidly changing public opinion, by fashionable theories that suddenly become unfashionable, and by the pessimistic predictions of the doomsday men. When we are daily subjected to incursions on our personal freedom and when we witness on TV screens the aggression, the bloodbaths, and wanton killings, it is tragic but understandable that we are little stirred to protest or even murmur disapproval. It has overwhelmed us.

The old system of thinking and living is crashing down all around us. There is no hope left if we continue to place faith in the political 'Ideals' of the old systems, be they Marxist, Conservative, Capitalist or Maoist. These systems, with their own built in destruction apparatus are representative only of the now rapidly waning Piscean Age, which is being replaced by a world consciousness in line with Aquarian Age ideals of brotherhood, sharing, co-operation, synthesis and mutual respect.

A new humanity is rising up in our midst and can be sensed and seen around every corner and in every organisation. They are here today and that is a hard fact.

Now to the practical side. From the esoteric we have to move into the exoteric. We have to start spiritualising all human endeavour. For instance we in the esoteric field can no longer leave politics to the hardened materialistic politician. If we do not involve ourselves in political endeavour it will be the worst character who will succeed in ruling over us.

I admit that this is an uphill task, but then so what? - what do we expect? - an easy triumphal march into the heart of Eden without encountering obstacles? This is, as we know, impossible.

We see great tumult all around us; a society that is being torn apart, a bewildering array of terrible possibilities are looming up. We feel engulfed in a stream of malice, dissention, violence and disharmony. Wherever we look in the world around us we see disaster, destruction, the over-throw of regimes

streets.

We see extreme left-wing parties trying to overthrow everything from the past which we rightly cherish. We can easily become confused, indifferent and give it all up for a jolly pint in the local and to blazes with the world. But no, we must go on, as Parsifal did, and not get ensnared in dream gardens of illusion.

One aim is to bring together political leaders and spiritually attuned individuals. New sciences and other human endeavours designed to promote our mental evolution and which will at the same time give us a balanced outlook on ourselves in relation to the total environment must be encouraged. We must be actively engaged in the building of the inner structure of the World Federation of Nations and assist in producing the world assembly.

In the Destiny of Nations we read:

"I would also remind you that the use of first ray energy inevitably means destruction in the early stages but fusion and blending in the later and final results." And also, "There is, at this time, an emergence of certain powerful and dominant first ray personalities into the theatre of world activity. These people are in direct contact with this Shamballa force and are sensitive to the impact of the will energy of Deity. According to their type of personality and their point in evolution will be their reaction to this force and their consequent usefulness to the Lord of the World as He works out His plan of world unfoldment. The energy of the will of God works through them, through stepping down and often misused and misapplied, by their differing and limited personalities; and interpreted unsatisfactorily by their undeveloped consciousness."

"The true first ray personality who works in response to this Shamballa influence will have the ultimate good

of the part. That is the thing which will endeavour to impress upon the racial consciousness. This may lead at times to ruthlessness and cruelty if the personality of the individual is not yet controlled by soul impulse." (and so we get a General Amin).

I suggest that esoteric groups begin to liaise much more fully with each other and begin to involve themselves with the many mundane groups like friends of the earth, the Ecology Party, pop groups, way out science groups, perhaps even sponsor one of these groups, attend their meetings, write to MPs and local councillors, bring in fresh perspective to their views.

Let us not be bogged down by thoughts of enormity of the task ahead or think that it is beyond us. It is not, as long as we concentrate on what we can do now individually and as a group.

Let us have no fear of being unorthodox or expressing our political views. Too many esotericists are stuck behind a fence of bourgeois safety and although they want to see the present system changed, they are fearful of upsetting it....

"If you are a Lighthouse then do not be afraid of the dark".

EDITORIAL

"The medium is the message"

How do you get your message across?

Are you really successful?

Can talking, holding meetings, writing, lobbying or demonstrating really achieve anything more than a nodding acceptance?

Jayaprakhar Narayan and Ghandi before him acknowledged that violent protest was ineffectual. For them passive resistance was the way. Now, over exposure may have lessened its impact.

Actions speak louder than words. Jesus Christ knew the value of a few miracles. Even his parables were essentially practical.

Not that we can rely on working miracles to spread our gospel. But perhaps we can demonstrate in other ways. Paper collection, digging waste patches and so on have been effective in a few places. Perhaps they should be tried elsewhere.

Why not a home baking demonstration on party plan lines? Coupled with a suitable leaflet and verbal explanation this could appeal to inner instincts. A "dig" party would get your own vegetables planted. It could also make your friends a bit more open to your suggestions.

Establishing a food co-op (vegetarian organic), would quickly educate a wider group. So would a wholefood restaurant.

Why not resign your job and start an alternative venture? It probably won't be long before you're redundant anyway.

Every situation has its own message requirement. Merely gassing or protesting won't necessarily get that message across. Careful thought and application of a practical example may do.

Whatever you do remember the words of that renowned communicator, Marshall McLuhan. "The medium is the message".

Politics

"Does Socialism lead to Dictatorship?"

by Peter Lonsdale.

In 1939 World War II began, to rid the earth of the megalomania of dictatorship. Today, thirty years after the end of the war, which cost fifty-five million human lives, we still have dictatorship on this planet, and human life is still being wantonly destroyed; torture and wrongful imprisonment are with us yet. And socialism leads to dictatorship, as the world knows. Even in democratic Britain we see the dictatorial antics of some of our Labour leaders, so convinced are they that only Socialist dogma can work. We are told, word for word, that we will have comprehensive schools whatever we say against them. We are told that massive nationalisation is good for us, but not a word about what it has done for the people of Russia since 1917. Oh no, not a word of that.

The trade unions, which financially support British Labour, want to control the Press, radio and television. They may succeed in this aim. Where will British freedom then be? The Axis could not bend us in the Second World War, but Labour and the unions might.

Russia has proved that there is no difference between Socialist dictatorship or any other kind of rigid state control. However well-meaning British Socialism may set out to be we see the signs in 1975 of the thirst for total power in some of our labour administrators. And we have to look ahead and back. The Soviet Union is our model. No doubt the original founders of the Russian revolution meant well. They might well be astonished to learn that if a comrade climbs over the Berlin Wall he can be shot dead for "escaping". But one only

escapes from a prison. Marx, Engels and Lenin could not possibly have meant that the workers' paradise was to be literally a prison. Surely Karl would turn over in his Highgate grave if he knew that his exhortation to throw off chains would actually lead to far worse chains than any capitalist could devise. Far, far worse.

Despite the dreadful lesson of Socialist dictatorship thus given to the British, Labour government in 1975 is passing laws one after the other to make the whole country subservient to the State and to trade unions, the Prime Minister has said that it is not his intention to make Britain a Soviet type country. Then why these laws? Whom is he fooling? The public, or only himself?

COMMUNISM - the wrong ENEMY

BRUNOSCHUBERT (Editor of The Answer publication of the Free Economy Association. 2618 E. 54th St. Huntington Park, Calif., U.S.A.)

Most people in capitalist countries regard the Communists as their enemies. This opinion is forced upon them by their Governments.

However, these people do not realise how the communist idea came into being.

People who are opposed to communism should acknowledge that communism was applied first in the U.S.A. with a communist school system, which is a compulsory state school system where children are mindconditioned and brainwashed with falsified history and untruths in economics. This communist school system still exists in U.S.A. Nobody else should be responsible for children but their parents. Education is by nature and justice a matter for parents through private schools.

During the first half of the nineteenth century when industrial production developed in Europe, workers slaved in factories from 12 to 14 hours a day for starvation wages. These conditions led to some revolutionary uprisings which

took place to lighten the lot of the oppressed workers.

It was also during this time that Karl Marx wrote his books about the socialist capital theory. He claimed that private possession of the means of production gave the owners the power to underpay workers. Because of this theory, the socialist parties and the labour union movement came into being.

The Socialists are right in condemning exploitation of the workers by the capitalist system, because such exploitation is unjust and economically inexpedient. The capitalist system in fact is responsible for the birth of the communist idea. Therefore, communism is not the enemy of the American people.

The basic enemy is the economic system which is practiced in the U.S.A. in the most unjustifiable and most destructive way. It has brought into being a class of unscrupulous people who not only are exploiting the workers (the creators of all wealth) but who are misusing the resources of the country. It has destroyed more than 70 per cent of the forests; has destroyed about two thirds of the fertility of the soil, and has created deserts. It has created a condition that, in about 30 years, will make it impossible to produce enough food for all the people in the U.S.A. In the short time of 300 years, the land has been destroyed as never before in the whole history of mankind. In short, the American economic system is the most destructive system that ever existed and is due to be reformed. With the reformation of the capitalist interest system, its child, the communist idea will die a natural death.

The only way to abolish the capitalist system is a Natural Economic Order of Free Economy suggested by Silvio Gesell, consisting of two reforms:

1. All land and resources shall be taken over by society and remain in trust of people's land office. The 15

2. The present money shall be converted into a money value as an equivalent goods and service in the form of a depreciating money with weekly demurrage of 5 per cent annually. All money substitutes as private checks and checking accounts, credit cards accounts etc., shall have the same depreciation.

This free economy system will abolish the exploiting interest system. Gradually over about 15 to 20 years a condition of permanent prosperity without foreign aid, space race and war would be created.

However, to secure continuing existence for the human race the badly diminishing resources must be restored together with the fertility of the soil. They must be properly protected.

Destroyed forests must be reafforested and additional trees planted wherever possible. This activity alone would eliminate all unemployment for about 100 years.

The raising of animals for human food and the growing of legumes, grain, seed, tubers and vegetables (a wrong and harmful food) must be replaced by growing the natural food of man; namely, alkaline fruit and nuts, which takes much less ground and prevents all diseases.

All organic matter, as for instance, grass cuttings, chipped twigs, leaves, straw, garbage, wood shavings, saw dust, dung, etc., must be returned to the earth to loosen and build up the top soil.

These rules are explained in all details in our latest book "Survival of Mankind". They will save mankind from destruction and will produce an Age of Plenty, Peace, Perfect Health and Happiness for All.

"It's All Happening"

YOUR REPORTS on any meetings or other functions are welcome for inclusion in this section.

REMEMBER everyone not only wants but needs to know whats going on throughout the country - Editor.

NAXALITES: After the communists had replaced the corrupt Congress Party in West Bengal in 1967 a break away group, wanting faster revolution, founded the Naxalites.

Increasingly local peasants seized wealthy farms. A policy of land re-distribution began and spread throughout the country. It was carried out with great gusto and little legality. Soon the movement spread to towns and even Calcutta. Political bombings and assassinations lasted 5 years. Businessmen, an obvious target, closed factories and fled by the score. Unemployment mounted dramatically. Dreadful riots became a weekly occurrence. Finally martial law was declared in Calcutta. Through an effective police spy system, the leaders were arrested in 1972. The city has yet to see the return of the Naxalites.

Survey of Peoples Attitudes to the present Economic crisis. (Institute of works managers Diploma Course Group Project)

The survey revealed:-

- Generally the public does not expect living standards to improve whilst there is a world recession.
- However every effort should be made to do so.
- Wage increases should keep pace with the cost of living.
- A period of hardship and zero economic growth may have to be accepted.
- Continuing waste of non-replaceable resources is morally wrong and economically foolish.

↳ - Pollution must be reduced even if this results in increased cost of living.

activities for inclusion in this section.

AN ALLIANCE OF INTERESTS

"ALTERNATIVE TECHNOLOGY IN THE FACTORY ?

BRADFORD 1975 NOV. 15 + 16

1½ million people registered as unemployed.

Hundreds of thousands more not registering because of their pride in being independent.

Several million more people hanging onto jobs that either don't, need not or should not exist any more - being forced to kill time in so-called "jobs" which demand the use of hardly any of their potential.

An untold number of women with design, technical and imaginative skills who have been conditioned to believe it is a man's role to determine the shape of the future and to tackle today's economic problems.

Yet more threatened by redundancies as large, complicated and vulnerable-to-sabotage machines and systems take over their own work and offer it to one machine operator -him/herself programmed into operating efficiently, usually with little understanding because the intermediate stages of learning have been missed out.

In the light of this and the expected redundancies at their own plants, the Lucas Aerospace Combined Shop Stewards Committee sent a letter to those people and organisations who could help and advise them on alternative products which were both socially desirable and satisfying to make.

London
School
of Non-
Violence

SARVODAYA CONFERENCE.

A Vision for a Communitarian Society.

December 13th Conway Hall, London.

A conference to gather and to express solidarity for a new set of principles and programme for action. Planned some time ago, the arrest of J.P. Narayan, and of hundreds of Sarvodaya workers, in India gives plans added urgency. The time has come when all those who believe in a decentralised society and an ecological life-style, a stable and humane economy, must come together to uphold these values.

A declaration or manifesto, outlining a vision for a communitarian society, and affirming the relevance of Mahatma Gandhi's ideas in a post-industrialist age, will be circulated to all those who have agreed to participate. Conference will discuss the declaration and make short statements. Participants include Schumaker, Kohr, Ashe, Milton, Seymour, Curle, del Vasto, Herve and many more. Tickets £1.

PANPRINT will be pleased to quote you for all your printing requirements
Very competitive prices. Send sample or sketch for estimate by
return. PANPRINT, The Butts, Belper, Derbyshire, DE5 1HX. tel 5581

ALTERNATIVE
SOCIETY
Registered Charity No. 264644



The Covenant Scheme is intended to provide a secure financial basis for a small Alternative Society central administration (Co-ordinator's Office). This includes salary for the Co-ordinator and secretary, printing, travel and general office costs, and a small fund for pump-priming expenses of new projects. The entire budget should be kept within £10,000 per annum.

It is harder to get this central job funded by Trusts than to get individual projects funded.

Some very important projects are now on the way to fruition, and if they succeed A.S. could reach a higher level of credibility, and achieve a great deal during the coming year. The simplest outline of what we are doing is in the leaflet "Please help us to launch the boat".

Alternative Society is a registered charity set up in 1972 as a "seed-bed" for alternative projects.

By "alternative" is meant projects which strike out in a different direction from established institutions, and which might serve as pilot models for the rest of society.

- smallness, personal responsibility, community, environmental balance, creative work.

The method of working is to run "work-shop" meetings on any area in which new initiatives are called for, and to "nurse" the projects which surface through these work-shops until results are achieved.



VALUES

New Zealand Values Party, 47 Stanley Avenue,
Palmerston North.

The Values view of the future of New Zealand is inextricably linked with the future of this planet and its limited resources.

In 1972, a small group of people started to say, "We cannot afford to base our society on the values of the marketplace - consumerism, greed, envy, competition for monetary gain, and selfish individualism. They may gain us material goods in the short-term. They'll cost us the earth in the long-term - and the water we drink and the soil in which we grow our food." Values meant something to enough New Zealanders to enable this fledgling political party to field 42 candidates and attract 2 per cent of the total national vote in 1972.

Their new manifesto marks another stage in the growth of the Values Party and its ideals. It takes the concerns of 1972 and amplifies them into a body of comprehensive, detailed policy. It is a policy which re-thinks our system of economic management; rejects the idolatry of "growth" and giantism; and is concerned with the needs of people, rather than the needs of the system.

The Values approach is positive. Their manifesto shows how to regain control of the system and reshape it to work for us. It shows how to exploit less, consume less, pollute less, plan more, share more and conserve more. Their

The Values View is a long-term view. They dispense with the myopic focus of the other parties on short-term goals and the short-term effect of their policies. They focus in depth on the long-term future of New Zealand and the long-term future of this planet. The Value Party has a dream - not a vision of an unrealisable utopia, but much more simply and practically, a perpetually sustainable blueprint for survival.

Break up the big brewers

say CAMRA

Analysis of the brewing industry, showing the regional independents gaining at the expense of the national brewers. Specialist stockbrokers are increasingly advising their clients to invest in the regional companies.

Inter Company Comparisons, who offer a statistical service on a number of industries, prefaced their recent brewing report by saying: "It is quite obvious that there is a distinct cor-relation between size and efficiency. Small companies dominate the sales growth tables and the profit margin tables. They are much better at utilising their assets and have no problems with cash flow. Their management is much more cost-conscious.

We always knew that the smaller brewers made better beer. Now it appears that they're more efficient as businessmen, too. The major

ror massive advertising budgets and head office staff, are already well known. The implication that has not been fully explored is that this is no accident but a basic inherent advantage.

Small brewers, for example, tend to know the markets in which they operate, and respond to it sensitively.

The smaller brewers also tend to stick to doing what they know best, rather than involving their companies in managerial fantasy escapades, at shareholders', employees' and customers' expense.

In the 1960s, biggest may have been best; in 1975 small is not only beautiful, its efficient too. Just as governments supported the mergers and the takeovers of the last decade, they should surely now support the break-up of the large consortia in the brewing industry that are detrimental to the economy and wasteful of scarce fuel resources as well as consistently acting against the consumer's interest.

There are highly respectable precedents for such action. The United States, for example, introduced its anti-trust laws to deal with such situations. And the Belgians and Germans discriminate fiscally in favour of smaller brewers by grading exercise duty according to sales volume rather than product strength.

Since the onset of farm mechanisation 99.9% of our farm horses have been slaughtered and their employment being considered uneconomic the slaughter still continues.

THE HEAVY HORSE PRESERVATION SOCIETY

begs for donations for a rescue fund to buy and care for a few of the survivors,..Gifts of jewellery, old coins used stamps, clothing or anything else for sale in the Societies shop are also most welcome.

So far the Society has bought seventeen horses.

This is the final hour of need for animals that have served us all so faithfully and so well. Help is now urgently needed and deeply appreciated.

Send to : HHPS Treasurer.

Old Rectory.

Whitchurch. Salop. SY13 1LF

PRactical SELF SUFFICIENCY

1975, as a co-operative venture by those who are themselves trying to live more from the land. It is a "How-to" journal - a

sharing know how between those with a lifetime's experience and others who are just beginning.

Coverage will include:

- * Growing your own fruit and vegetables naturally without chemicals. Allotment and small farm practice. Growing and using herbs. Finding and harvesting wild plants.
- * How to raise poultry and other small stock. Milk from your own cows or goats. Making butter and cheese. Enjoying honey from your own bees.

Subscription £3.50 per year including postage. As a first time subscriber you can subscribe for a full year at a special price of £3. Write: Soil Association, Walnut Tree Manor, Haughley, Stowmarket, Suffolk.



New Villages Association, 3 Salubrious, Broadway, Worcs.

N.V.A. are very concerned that members (and outsiders) should begin to acquire relevant skills for the future. They have two schemes under way to promote this aim. First a proposed Skills Exchange network is being set up as a sort of mutual exchange clearing house to bring together people wanting to learn new skills and people willing to help train or pass on practical knowledge. Secondly, earlier in the year they approached colleges to find out if any courses were being offered on

subjects relevant to the N.V.A.'s aims. A table summarising the response and the type of courses available can be obtained from the N.V.A. who also have a full list of addresses of agricultural colleges, so further details and prospectus's can be acquired.

274 Banbury Road, Oxford.

THE OXFAM WASTESAVER CENTRE.

A converted textile mill in Huddersfield is the base for a pioneering venture in waste collection and recycling which Oxfam is undertaking in co-operation with 30,000 local households and the Kirklees Metropolitan Council (which includes Huddersfield). When fully under way the scheme is expected to make an annual profit of £100,000, reclaiming and selling some 6,000 tonnes of assorted waste materials a year.

Households in Kirklees which have agreed to participate will be given a "Dumpy" - a tubular steel stand which holds four plastic sacks of different colours.

First sack	- Newspapers and magazines	Second Sack	- Mixed waste paper
Third sack	- Clean glass bottles, jars, dry plastic and tin cans	Fourth Sack	- Secondhand garments, rags, gift objects, books etc.

Other items such as cardboard cartons, secondhand furniture, domestic appliances, radios, televisions etc. are stored separately.

for packaging or baling and subsequent sale to specialist merchants. Clothes, furniture and electrical appliances are refurbished for sale to the public along with books, toys etc., from a large, new Oxfam shop on the premises. The Centre has a big car park for easy access, and will also have a coffee bar and creche.

Oxfam will be investing over £90,000 in the first two years. £25,000 of this has already been provided by grants from Government and Industry. Because of the necessary capital investment, it will be 2-3 years before the project breaks even, but it is estimated that when fully under way the annual revenue from the Wastesaver Centre will be £250,000; £150,000 of this from sales of reclaimed materials to industry and £100,000 from sales of secondhand clothing and household goods to the public. Annual running costs will be £150,000, showing a profit of £100,000 a year.



Friends of the Earth

THE SOIL ASSOCIATION:

Ecology, organic farming and gardening, nutrition and health. Courses, booklets, Quarterly review, etc. Annual sub £5. Details from Walnut Tree Manor Haughley, Stowmarket, Suffolk. IP.14 3RS. Tel. Haughley 235.

INVITATION TO

COMMUNICATE: ALLIANCE is circulated to most environmentally biased bodies & the interested press. If you would like news of your group society or organisation activities to be included please send details EDITOR: K.M. Benfield, New Buildings, Trinity St. Coventry. tel. 22048 DEADLINE: For news, views & articles to be included in next issue is Thursday 27th. November

The priority items for October were Energy and Wildlife. Much FOE activity has been devoted to energy campaigns recently. Partly due to the fact that .."energy issues have such wide environmental and social implications, but more recently because the threat of a major increase in commitment to nuclear energy in the UK is imminent..." A P.O.F member has written a book which is to be published in February, called "Nuclear Power". A reading list on energy issues is available from FOE. Wildlife: The campaign to ban the use of sperm whale oil is going very well. Many M.P.'s are sympathetic to the cause. The Antarctic Whaling Season starts on Dec. 12th, and FOE want their groups and other concerned individuals to make the week leading up to the 12th a whale week, with demonstrations picketing, publicity etc. Contact your local FOE for details of their activities on this issue. Because of the continuing discrepancy between actual and reported fact, the shaky calculations, and the international political manoeuvres, FOE are pushing ahead with their attempt to get a United Nations Convention off the ground, so that the whale might finally be protected.

Endangered Species Bill: Hopefully there should be a 2nd. reading of Lord Wynne-Jones bill before Christmas. And hopefully a Private Member will be persuaded to introduce a different shorter bill controlling imports of a number of products. It would help to have letters sent to John Silkin, M.P., Minister for planning and Local Govt. asking him not to allow imports of endangered species products on the grounds that they are not readily recognisable.

Petrol: The idea of taking an injunction against petrol companies to prevent the selling of leaded petrol has been suggested to both the City of Birmingham and the GLC. Any council in England and Wales can do this if they .." consider it expedient for the promotion or protection of the interests of the inhabitants of their area..". Action idea for other groups to try?

Paper: Contact FOE for a full list of stockists of recycled paper. For those who can get to London, Regensis, 7. Royal Parade, Dawes Rd. SW6., stocks Culum Valley (light paper suitable as notepaper) in quantities from 10 sheets to 'n' reams, already printed with the wording "made in England from 100% recycled paper."

NATIONAL MAILING: Available to all members/subscribers free of charge Please send items to editor.



newsletter

NOTES FROM NATIONAL EXECUTIVE COMMITTEE.

MANIFESTO for a SUSTAINABLE
SOCIETY now available.
Send 50p + 10p P & P to
Secretary for your copy.

Officers:

Secretary : Clive R. Lord 44 Upper Batley Low Lane. Batley Yorks Tel:Bat.
472767.

Treasurer : Peter Murray, 6 South Way Liverpool Tel : 051-722-4328.

Membership: Elizabeth Davenport, 2 The Old Vicarage 26 Main Rd. Kempsey
Worcs. Tel : Norton 820489.

Participation : Eric Jones. 18 Buttemere Close, Anston, Sheffield.

Policy : Peter Allen, 16 West Park Rd. Leeds. 8 Tel: Leeds 664669.

Communications : K.Michael Benfield New Buildings Trinity St. COVENTRY
Tel : Cov. 22048.

Campaign : Vacancy exists Offers/nominations please to secretary.

Bankers : Barclays High St. Wavertree Liverpool. 16.

NEW MANIFESTO : now available 50p & p.&p. from Treasurer.

ABRIDGED MANIFESTO : in course of preparation.

MEMBERSHIP/ PROMOTION LEAFLET : now in print Requests for supplies please
to secretary price 10 @ 15p. 25 @ 30p
50 @ 55p 100 @ £1.

MEMBERSHIP CARDS : with printers.

TRAVEL FUND : now established, donations or requests for assistance with
attending meetings please to Treasurer.

Participation Organiser's Notes

In order to carry out my function I'm going to need a lot of help from Area
Organisers and anyone else who feels able to assist. Our task are as follows:

- 1) **Publicity** - we must make our name known both by the public and by other
conservationists:-
 - Join local conservation groups and get them interested.
 - Go to meetings and conferences and speak if possible.
 - Monitor local radio and press and contact anyone you think might be
sympathetic. Write articles and letter to the local press. Can you get
involved with any local radio programme?
 - Worry your MP and local councillors.

I would like a list of people willing to go to conferences etc., in their own
area or elsewhere (please state). This is particularly relevant in London.

- 2) **Branches must be kept functioning:-**
 - Hold regular social and business meetings.
 - Discuss local problems and possible action.
 - How would you deal with an election?
 - Is there anything in the manifesto that ought to be improved or corrected?
Is there anything left out?
 - Do you know our arguments? Do you know the arguments against us? Can you
answer them - with cast iron facts?

- I've got a calendar to draw up.
- Did you know that to do everything we ought to be doing, we need about £10,500? We have about £150. What are you going to do about it?

3) Communication between branches:-

- While we want as much individual freedom as possible, we must work together and help each other.
- Please send me regular reports on the activities of your branch, whether successful or not, whether carried out by the whole branch or by individuals. Your experience will be useful to others.
- Please send me your proposed programme of branch meetings etc.
- Both of the above will be published in the newsletter.
- Try to attend Regional Meetings if you can.
- Hold joint meetings with neighbouring branches where possible.

The NEC will help you as much as it can, but you can't expect it to organise you. The Party is committed to participatory government. Let's make that work in our own organisation. If the Ecology Party is going to get anywhere, you must get it there!

Secretary's note. The Ecology Party notes published in Alliance No. 2 (Sept 1975) were a precis by the Editor of my precis of the original 1974/5 PEOPLE NEC minutes, hence the inaccuracies which crept in:

1974/75 Decisions reaffirmed:

11. Should read "Inspection of NEC records restricted to members until after a 5 year time lapse."

Policy

7. The statement that we should never decide not to fight an election was made in the context of a discussion of the bye-election then pending at Woolwich East.

9. The statement that "(The EP) must be more than just a political forum" was in response to a couple of letters from members urging that we should actually decide not to fight elections.

11. My interpretation of affirmations at two separate NEC meetings is as follows:

All EP members are free to say whatever they like, however controversial, but they must either

- a. Make it clear that they are not speaking on behalf of the EP or
- b. Be able to justify it as a logical consequence of EP policy.

C. R. Lord.

Dear Sir,

Letters to the Editor

RELEVANT PHILOSOPHY

I would like very much to have a strong and active participation by the Ecology Party at the Sarvodaya Conference because, in my view, the philosophy of Sarvodaya and Mahatma Gandhi is the most relevant philosophy for an ecologically balanced society. This philosophy differs very radically from the capitalist and socialist thinking, because both the capitalists and socialists believe in growth, centralisation and industrialisation.

Yours

Satish Kumar, Eastbourne House, Bullards Place, London E2.

23

...The result is, I think, most promising, and I'm sure you're right to work for a focus of this kind. I found the news and comments a welcome reminder both that the movement really is astonishingly active and varied and that if we can find the right modes of campaigning, perhaps all is not yet beyond hope. It certainly boosted my morale to know that I'm not quite as alone as I sometimes feel amongst my colleagues, mostly an army of growthsmen.

One local issue here is that the new Royal Free Hospital that towers over our part of Hampstead, an obsolete monument to giantism if ever there was one, was designed on an all-disposable basis. You name it, it's thrown-away. It then goes into their very own incinerator, which isn't taking kindly to mountains of plastic. The smoke was to have been blasted high up into the atmosphere for the benefit of the people of Sweden. It's not working quite like that, and battle is commencing. I'll keep you posted if thoughtless planning of this kind is of interest.

Yours,

Jonathan Tyler, 34 Constantine Road,
London NW3.

(Please do - Editor)

OXFAM WASTE

Dear Sir,

I have read your Issue No. 2 and in particular the article by David Moller of Readers Digest dated April, 1975, and I am not sure whether you or the author are aware of the Kirklees waste recycling venture which we are undertaking at the present time and which has now been running for approximately 4 months. As Oxfam stands for a more just distribution of the world's resources it inherently follows that we are concerned with their conservation.

A broadsheet on the operation, which to date (but with many difficult problems ahead) shows encouraging prospe-

...obviously we would be very pleased to show you the operation when convenient.

I am also sending a copy of this letter to David Moller c/o Readers Digest.

Yours,

Guy Stringer, Oxfam.

(Extracts from the broadsheet are reprinted under "Alliance of Interests". Anyone interested in visiting Kirklees please contact Director for Participation, the Ecology Party - Editor).

THE Ecology Party

Formerly PEOPLE



"MANIFESTO FOR A SUSTAINABLE SOCIETY"

now available.

SECURE YOUR COPY now - Cash with orders please (50p per copy) to:

National Secretary,
Clive Lord,
44 Upper Batley Low Lane,
Batley, Yorks.

(N.B. Send large SAE or 10p stamps to cover p.&p.)

MEMBERSHIP

of the Ecology Party is open to all who subscribe to the philosophy of "stock" rather than "flow" economics and who wish to work toward a proper understanding and stewardship of the earth's resources.

Further details from:
Director for MEMBERSHIP & DEVELOPMENT,
Elizabeth Davenport,
2 The Old Vicarage,
26 Main Road,
Kempsey, Worcs. WR5 3NB..

Subscribe To

Alliance

Ten Issues p.a. £3.75 inc P&P (£3.25 to members of organisations listed on front cover).

Send now to Alliance, New Buildings,
Trinity Street, Coventry.