

Vote



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H. PETTITT X

## ELECTION COMMUNICATION

FOR YOUR INFORMATION

WILTSHIRE

## Your Ecology Party Candidate:-

A resident of Wiltshire for many years, Herbert Pettitt is a teacher, married with three grown-up children. A graduate in Ecology, he has made a special study of world food resources and world population. Interested in conservation in the widest sense, canal cruising is his hobby. He is an active member both of the Inland Waterways Association and of the Kennet & Avon Canal Trust. Last year, he and his wife Val, started the Ecoboats Trust for Educational Field Study. As a "Friend of the Earth" and chairman of the Wiltshire Ecology Party, he is the eminently suitable choice to be your Eco candidate.



H. PETTITT  
ECOLOGY PARTY  
CANDIDATE  
CHIPPENHAM  
CONSTITUENCY

Dear Voter,

I am taking this opportunity to explain why I am a candidate for the Ecology Party in this coming General Election.

Political parties arise in response to needs of the times, and the traditional parties of the right, left and centre reflect the varying interests found in industrial society. But the world has now reached a stage where industrial growth itself is a major problem. Growing demand for resources and energy combined with diminishing supplies, means that the shortages and industrial problems of this year will become increasingly common.

It is impossible to build a society that is economically sound, socially just and individually happy unless its basic activities comply with natural laws. This means recognizing that man is only a part of an interlocking system in which all living things have their place. This is what Ecology is all about.

All the other parties treat ecology as if it were some sort of supplementary benefit - but it is not. It is the only way to get us out of the mess that we are in. However unhappy we may be about it, we must face up to a time of extraordinary social and economic upheaval. Time is very short, and we must start now if we are to protect the world our children will inherit, and to safeguard our very democracy. For we should recognize that to decide our own future is a right that we may not always enjoy.

It is a pretty stark choice - go on as if everything were just the same, indifferently supporting policies that will quite literally cost us the Earth, or think through in terms of the only workable alternative, which will enable us to have an ecological, democratic and sustainable future.

This takes courage. This is why we need your vote.

Yours sincerely,

*H. W. Pettitt*

Published by Chippenham Constituency Agent, Miss T.R. King, 8, Mount Pleasant, Chippenham.

Printed by Burnbake Crafts Ltd., 29, North Street, Wilton, Salisbury.

# ecology party

## tomorrow's political party

JUST to begin with, let us forget about the future. There is more than enough to think about right now.

- \* Like how can we keep down the cost of living?
- \* and how can we reduce taxes?
- \* and how can we create more jobs?

Well, we could go for more economic growth. It is the usual answer. It is what the main Parties are agreed on; and it has worked in the past.

There is only one problem. It is not working now, and the Politicians of the main political parties do not have the slightest idea what to do about it. The reason for that is simple enough. They do not like to think anything has changed. They would rather play yesterday's politics than come to terms with today's real life.

### **we need a new approach**

It has never looked so likely before that unemployment is here to stay, or that the future will bring economic and social problems for which we in Britain are almost totally unprepared. We need to think ahead. The Ecology Party stands for thinking ahead. About energy, raw materials and employment. About the environment, food supplies and freedom. About the things we value.

ECO stands for a different way of living and working, that is adapted to tomorrow's world, and that is built to last.

It exists to provide the leadership needed to build a stable society in Britain.

That means a simpler and healthier economy in which Britain is more self-sufficient in the things she needs. It means an alternative to economic growth, and it means jobs.

**it's time to think again.....**

## some of our policies:-

### EMPLOYMENT

Create the jobs that need the people. Build up sound industries to provide the food, housing, clothing and household goods that we shall need in the future. Shift dependence away from imports, abundant materials, energy and transport, and towards manpower, skills and craftsmanship. Put the heart back into industry and the pride back into jobs. Develop the methods that will continue to provide employment as automation takes over on the production line. Reclaim the right to earn.

### ENERGY

Think straight about the energy we shall have, and tailor our needs to this. Develop conservation techniques - given sound planning, industry could run on about half the energy it uses now. Develop alternative sources of energy - solar, wind and waves, and continue research into fusion. Build a stable society, which demands a small fraction of the energy used at present. Don't let our jobs and way of life depend on energy supplies which we know won't last.

### RESOURCES

Reduce demand for resources. By establishing the stable society, which will use less resources. By recycling. By sorting and reprocessing domestic waste. By substituting people and skills for inappropriate technologies.

### POLLUTION

Stop pollution at source. Go for a different kind of industry and economy, one that does not pollute the mind with boredom, nor the environment with toxins. Take measure that economic

### INDUSTRY

Build up jobs in essential industries to provide food and goods for which we now rely on imports. But free exporting industries from the growing burdens of overmanning and excessive taxation to ensure that they remain competitive in world markets. Encourage small businesses geared to local needs.

### HEALTH

Create a society in which good health is a probability, not a bonus. Shift the emphasis of health care to the prevention of disease, by improving diet, reducing pollution, taking the boredom out of jobs. Protect the smaller hospitals. Build up a medical system which will give good service to the community.

### TRANSPORT

If we can't keep down the cost of transport, let's reduce the need for it. Plan a society where people live closer to jobs and communities on which they depend. And encourage the forms of transport that make the gallon of fuel go furthest - like railways and canals.

### DEVOLUTION

Make regions the basis of international order; make the EEC a community of regions, not an accident of nations. Delegate downwards; decisions should be taken and policies made at the lowest appropriate level. Develop self-managing local communities within regions; carry through the greatest unfinished task of our democracy: to give power back to the people.

In the interests of conservation would you please pass this leaflet to other members of your household.