

National Secretary:

C. R. LORD

44, UPPER BATLEY LOW LANE

BATLEY

WEST YORKS WF17 0AP

TEL: BATLEY 472767



24th Sept 1974

Dear David,

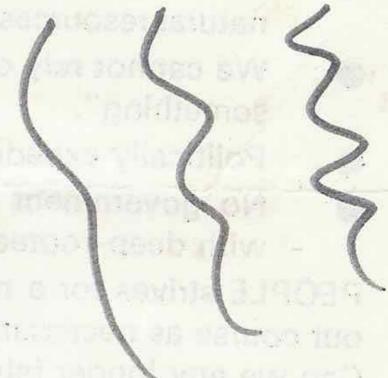
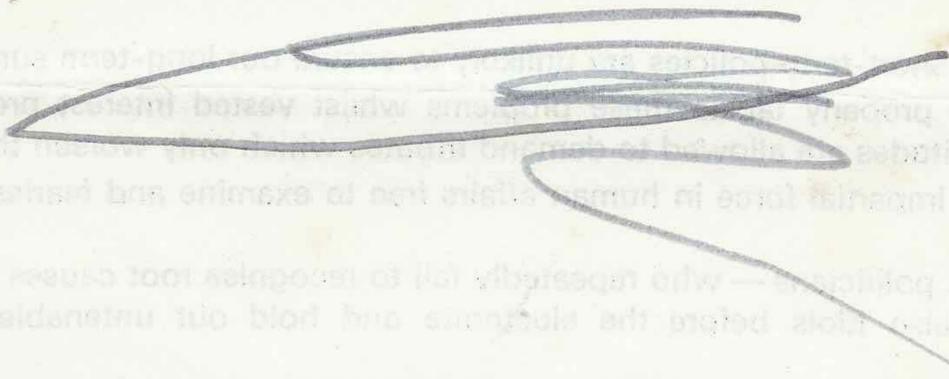
Fuller letter with Oxford addresses etc later.

We are fielding a candidate in Leeds, and w I am snowed under with enquiries etc.

I hope the enclosed leaflet are some use

Best wishes,

*CLL*  
(Lord)



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9.9



*"We've never had it so good" — or have we "Had It"?*

Unemployment, inflation, drugs, crime, violence, spiritual decline, over-population, pollution, resource consumption, a general disillusion. Is *this* "the good life"?

Are we promised valid or realistic long term cures by existing politicians, unions and management for the varied problems facing us?

Should we disregard the claims of ecologists and conservationists that laissez-faire growth is a root cause of many environmental problems?

Dare we discard, as does Edward Heath, warnings of the dangers of increasing consumerism and a free-for-all economy as "pessimistic twaddle"?

Can we trust conventional economists and politicians who claim that our future prosperity is assured?

Shall we ignore forecasts that within two decades we could have starvation, stagnation and chaos — in Britain?

PEOPLE is a catalyst drawing together like minds from the whole spectrum of concerned opinion, creating a new will within our nation.

PEOPLE believes that:

- The current dilemma is created by misdirected economic growth which is rapidly exhausting natural resources, increasing pollution, destroying our environment and creating social tension.
- We cannot rely on present unfounded hopes that science and technology will "come up with something".
- Politically expedient short-term policies are unlikely to ensure our long-term survival.
- No government can properly tackle these problems whilst vested interest pressure groups with deep-rooted attitudes are allowed to demand tributes which only worsen the situation.

PEOPLE strives for a new impartial force in human affairs free to examine and fearless to re-direct our course as necessary.

Can we any longer rely on politicians — who repeatedly fail to recognise root causes of unrest and disillusion — who place false idols before the electorate and hold out untenable promises to secure re-election?

PEOPLE does not pretend to offer a universal solution, simply a real alternative movement for anyone seeking a re-appraisal of fundamental attitudes and a re-direction of effort, to act positively in response to the doomwatchers' forecasts.

How concerned are you about the future?

Face up to the problems, overcome apathy, don't rely on 'them' to do it for you. Please give time, facilities, money — now.

PEOPLE needs you.

We need PEOPLE.

PEOPLE intends to field 600 candidates at the next General Election. It is a political party with a commitment to action to improve the quality of your life and the country we live in. Every constituency will have a PEOPLE group. If yours has not, help will be needed in setting one up. Give your time to PEOPLE— nothing else could be so worthwhile.